BASF SE

Job-Titel:
Internship social media and marketing communication animal nutrition (m/f/d)

Job-Beschreibung
BASF Nutrition & Health offers a wide range of products and services for human and animal nutrition, the pharmaceuticals industry, the ethanol industry and the flavors and fragrance industry. With our innovative solutions and modern technologies, we support our customers to improve the profitability of their businesses and to offer products that contribute to sustainable development. We have sites in Europe, North America, South America and Asia-Pacific.

RESPONSIBILITIES
In our Global Communications Nutrition & Health unit, we are responsible for communication topics of the four global business units Animal Nutrition & Aroma Ingredients, Enzymes, Human Nutrition and Pharma Solutions. Our team is looking forward to your support from May 2020 for 3 to 6 months. After it, you can also work as a work student.

- You research, write and edit texts for internal and external communication, for example for the intranet, internet and social media channels.
- Moreover you will also assist in the areas of social listening and social media tracking.
- In Animal Nutrition you will work on concepts for general product promotion and product launches and implement them.
- In addition you also provide support in implementing the new communication strategy.

Anforderungsprofil

QUALIFICATIONS
- Study of business administration, communication, economics or humanities
- Ideally with a focus on public relations, digital innovation or social media
- Initial practical experience in these areas
- Secure handling of MS Office, especially PowerPoint
- Confident knowledge of German and English
- The ability to work independently

BENEFITS
From day one you will be part of the BASF family. You will get involved in challenging fields of activity and have the opportunity to work on exciting projects in an interdisciplinary environment. Depending on the location of the respective group company you will get to know BASF and participate in various workshops and guided tours. In this way you will make numerous interesting experiences and get a deep insight into the world’s leading chemical company.

Kontakt
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<th>Art der Beschäftigung</th>
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**Firmenname:** BASF SE  
**Ansprechpartner:** BASF Services Europe GmbH  
**Jetzt bewerben:** [https://basf.jobs/orange_EU/job/Ludwigshafen-Praktikum-Social-Media-und-Marktkommunikation-Tierernährung-(mwd)-67059/596697001/?feedId=111101](https://basf.jobs/orange_EU/job/Ludwigshafen-Praktikum-Social-Media-und-Marktkommunikation-Tierernährung-(mwd)-67059/596697001/?feedId=111101)


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